



The WERC Environmental Design Contest at New Mexico State University unites  
 — Industry —  
 — Government agencies —  
 — Teams of university students —

in solving environmental challenges while preparing the next generation of top engineers.

### BENEFITS OF SPONSORSHIP

#### CREATE A BETTER ENVIRONMENT

Support students as they solve real-world environmental challenges that are making headline news. Platinum sponsors can tailor a task to solve their company's unique challenge.

#### MEET WITH DEDICATED STUDENTS

Come to the contest, meet intelligent and energetic students, and introduce them to employment opportunities at your company.

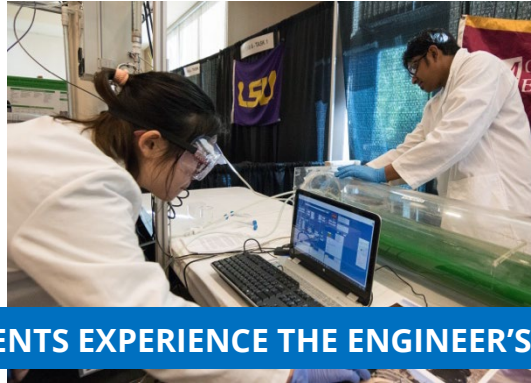
#### TAKE YOUR STAFF TO THE NEXT LEVEL

Provide judges from your company and watch the growth and professional development achieved when your staff serves as judges.

#### GAIN BRAND VISIBILITY

Highlight your commitment to sustainable development and ensure that your brand resonates among environmental professionals, faculty, and students.

Task Sponsorship Levels		Platinum Level USD 15,000	Gold Level USD 10,000	Silver Level USD 5,000
<b>Benefits</b>		USD 15,000	USD 10,000	USD 5,000
<b>Task</b>		Develop a task tailored to company's need	Sponsor a task in the company's area of interest	Co-sponsor an existing task
<b>Logo featured on</b>	<b>WERC Official Website</b>	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor
	<b>Task-related materials</b>	✓	✓	✓
<b>Formal Recognition Announcement</b>		Welcome Ceremony & Awards Ceremony	Welcome Ceremony	Awards Ceremony
<b>Featured website article</b>		Quarterly	Two per year	One per year
<b>Keynote Address</b>		Awards Ceremony 10 minutes	Welcome Ceremony 5 minutes	-
<b>Company name on Session Backdrop</b>		For Duration of Event	Oral Presentations	Bench-scale presentations
<b>Company name on promotional items</b>		Featured location/size	Prominent location/size	Level 3 location/size
<b>Suggested number of judges</b>		5	3	2



## STUDENTS EXPERIENCE THE ENGINEER'S RFP

Winning a prize is comparable to winning the engineering contract.

- Students select among the requests for proposal (the tasks)
- Teams build a working bench-scale model
- Teams prepare a technical report and oral presentation
- Designs consider CAPEX, OPEX, environmental impact, etc.



### Supporting Sponsorship Levels

Benefits	Leadership USD 3,000	Partner USD 1,000	Friend USD 500
Company logo on task	✓	–	–
Company name on task	✓	✓	–
Company name on website	Logo on home page w/ link to website; Name on additional pages	Name on home page and two additional pages	Name on Home page
Formal Recognition PowerPoint	Welcome Ceremony & Awards Ceremony	Welcome Ceremony	Welcome Ceremony
Company name on promotional items	Level 4 location/size	Level 5 location/size	Level 6 location/size
Provide judges	✓	✓	✓



**BE BOLD.** Shape the Future.  
College of Engineering  
WERC Environmental Design Contest

