



**THE  
ENGINEERING  
EDUCATION  
EXPERIENCE  
OF A  
LIFETIME**



# 2024 SPONSORSHIPS FOR APRIL 7-10, 2024 CONTEST

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## TASK SPONSORSHIPS

BENEFITS	DIAMOND \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
COMPANY LOGO PLACEMENT <i>Website, Tasks, Signage, SWAG, Event Guide</i>	Premier	Premium	Prominent	Featured
PUBLIC ADDRESS	Introduce Keynote	Announce awards	Announce awards	Announce awards
FORMAL RECOGNITION	All ceremonies	All ceremonies	All ceremonies	All ceremonies
EVENT GUIDE ADVERTISEMENT	Full page	Three-quarter page	Half page	One-quarter page
SOCIAL MEDIA POSTS/YEAR, MINIMUM	Eight	Seven	Six	Five
WEBSITE ARTICLES/YEAR	Four	Three	Two	One
ON SCREEN DURING MEALS	Two company videos, Full-screen logo	Company video, Full-screen logo	Half-screen logo	One-quarter-screen logo
PROVIDE JUDGES	✓	✓	✓	✓
COMPANY-BRANDED SWAG ITEM	✓	✓	✓	Sponsor may provide
TENT CARD PLACEMENT	Dining tables, Break station	Dining tables	Break station	–



GET  
SOLUTIONS  
TO YOUR  
ENVIRONMENTAL  
CHALLENGES

TAKE YOUR  
STAFF TO THE NEXT  
LEVEL

SUPPORT  
WORKFORCE  
DEVELOPMENT

IMPROVE  
THE  
ENVIRONMENT

## SUPPORTING SPONSORSHIPS

BENEFITS	BRONZE \$3,000	IRON \$1,000
COMPANY NAME PLACEMENT: <i>Website, Tasks, Signage, T-shirts, Event Guide</i>	Standard	Entry-level
FORMAL RECOGNITION	Ceremony Slideshows	Ceremony Slideshows
SOCIAL MEDIA POSTS/YEAR (MIN)	Four	Four
PROVIDE JUDGES	✓	✓
COMPANY-BRANDED SWAG ITEM	Sponsor may provide	Sponsor may provide

## YOUR SPONSORSHIP HELPS STUDENTS

### SPONSORSHIP FUNDS ARE APPLIED DIRECTLY TO CONTEST COSTS:

- Laboratory chemicals
- Laboratory equipment
- Laboratory testing
- Safety equipment
- Contest facility rental
- Printing and videography

### SPONSORSHIP FUNDS SUPPORT TEAMS:

- Reduce registration fees for all teams
- Support teams in need of scholarships
- Contribute towards cash awards (We award up to \$6250 per task)

## TAKE YOUR STAFF TO THE NEXT LEVEL

- Provide judges for professional development & networking.
- Meet potential employees



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## 2024 SPONSORSHIPS

WORKFORCE DEVELOPMENT  
INITIATIVE THAT UNITES  
INDUSTRY,  
GOVERNMENT AGENCIES,  
AND UNIVERSITY STUDENTS



COLLEGE OF ENGINEERING

## WHAT SETS US APART

### STUDENTS EXPERIENCE THE ENGINEER'S RFP

Winning a prize is comparable to winning the engineering contract:

- Students select among the requests for proposals (the tasks)
- Teams prepare a technical report, oral presentation, and business proposal (Flash Talks)
- Teams build a pilot prototype (the working bench-scale model)
- WERC puts the teams' designs to the test in our independent labs
- Teams' designs consider:
  - Industrial scale-up
  - Techno-economic analysis
  - Environmental impact
  - Community impact
- Engineers review the proposal (Professional engineers serve as judges and mentors, bringing real-world experience to students)

## CONTACT US



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